



Minimally Disruptive Medicine: Design and Healthcare

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*As Care (Cura) was crossing a river,
she thoughtfully picked up some
mud and began to fashion a human
being...*

Greco-Roman Myth of Care

(show video clips)
*Is this care thoughtfully fashioned
or accidental?*

Evaluate

USEFUL

Does the care
do something
helpful?

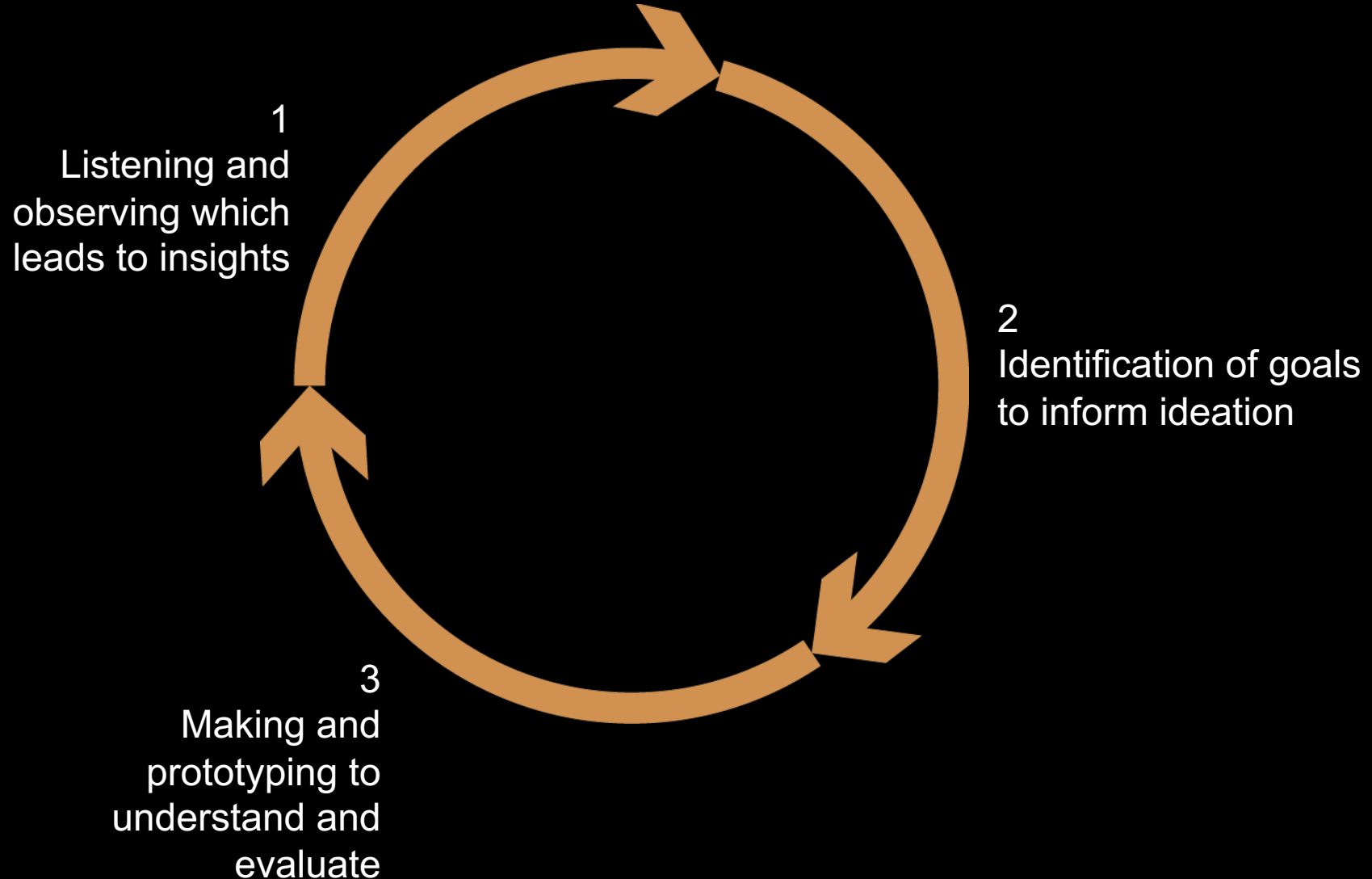
USABLE

Can the
intervention and
the people
involved work
together to
achieve the care?

DESIRABLE

Is this something
people want to
bring into their
lives?

Design Approach



PROJECT EXAMPLE (in progress)

PATIENT BARRIERS TO PARTICIPATION IN VISIT

1. I don't want my comment or question to make me appear unintelligent or concerned about the wrong things.
2. I don't want to be a burden to my doctor.
3. I assume that the doctor's recommendation is the only option or the best option.
4. I don't want my doctor to think of me as a difficult patient.
5. I assume that if an aspect of my life is important, the doctor will ask me about it.
6. I assume that decisions need to be made right away.
7. I worry I'll be judged for considering cost in making decisions about my health.
8. I'm afraid of being judged if my choices are different from what most other people would do.

WORKSHOP



I don't want to say the wrong thing.	I don't know what my doctor knows.	There's a lot about my life my doctor doesn't know.	I'm concerned about the costs of care.
I don't want to be a burden to my doctor.	I don't want my doctor to think of me as difficult.	I would like more time to make decisions.	I'm afraid of being judged for my choices.

ACTIVITY

1. Get into a small group
2. Listening and observing which leads to insights (10 minutes)
3. Identification of goals to inform ideation (10 minutes)
4. Making and prototyping to understand and evaluate (10 minutes)
5. Share

ACTIVITY 1:

Listening and observing which leads to insights

BARRIER CARDS

I don't want
to say the
wrong thing.

I don't
know what
my doctor
knows.

There's a
lot about
my life
my doctor
doesn't
know.

I'm
concerned
about the
costs of
care.

I don't
want to be
a burden
to my
doctor.

I don't want
my doctor to
think of me
as difficult.

I would like
more time
to make
decisions.

I'm afraid
of being
judged for
my choices.

ACTIVITY 2:

Identification of goals to inform ideation

ACTIVITY 3:

Making and prototyping to understand and evaluate

SHARE